

# **EBL-Enhanced BackLight**



# As a professional industrial PC

platform provider sin 1993, after moving to new headquarters base - Portwell Engine in 2010, besides original design & manufacturing service (DMS), Portwell starts incubating the concept of new business model as an affordable technology service provider. The EBL (enhanced backlight) series which can enhance and enrich your product lineup of Monitor or Panel PC are introduced.

In current backlight technologies, the ordinary approach to enhance brightness is to increase the number of CCFL tubes or increase the quantity and driving current of LED. However, such approaches will face several critical challenges:

- Modify backlight to high brightness will result in more complex light, electrical, and mechanical interaction of troublesome issues. It will be difficult to assure the LCD panel reliability as well.
- The outdoor high and low ambient thermal shock will drive LCD backlight brightness and its life time to decay
- The outdoor sunshine will keep generating heat from radiation to the LCD panel thus making the TFT cell

### 1. High stability and reliability LCD panel specially designed for outdoor use.

Solution1: high stability and reliability

Portwell LCD panels with FFL backlight are specifically designed for outdoor applications, not only simple in mechanical design, but also specially designed for extreme high and low ambient thermal shock to ensure lona-term use.

### 2. Ultra-durable backlight technology with 100,000 hours long service life.

Solution 2: Ultra-durable Backlight

Compare to the physic limitations of CCFL backlight with low tolerance to low temperature and LED backlight with low tolerance to high temperature. Portwell LCD panels with FFL can operated from -40°C to 90°C with over 90% of light-emitting efficiency, in addition, the FFL with as long as 100.000 hours service lif is the best solution for outdoor applications.

### 3. The challenge of direct sunlight by introducing high efficient thermal solution to easily dissipate heat from sunlight and backlight.

Solution 3: the challenge of direct sunlight

Outdoor sunshine is a key challenge to LCD application because the sunshine will carry heat at 900W/m2 to the LCD surface and will be absorbed by the cell, thus giving rise to the failed blackout LCD due to overheat.



EBL gets better Gray Level



### Features of EBL in general

- Optimized LCD panel for wide application range
  - Through different backlight technologies, include FFL (Mercury-free flat lamp), LED and robust CCFL.
  - Customizable brightness from display size of 7.0" up to 46".
- Contrast ration Brightness Operation temperature Cold start General LCD
- High Brightness & Sunlight Readable
- Wide Operation Temperature
- Long Service Life and High Reliability
- High Performance Image Quality to draw attention

### **Specially customized LCD solutions:**

- Panel size: 7" ~ 46"
- Brightness: 500 ~ 1200 nits
- Contrast ratio enhanced
  - Gamut correction for High Brightness (HB) image
  - Impulse Backlight

- Wide operation temperature
- Cold start & Direct Sunlight

--30°C ~60°C ambient temperature

■ Long Service Life: Backlight MTBF 100,000 hours



1000 nits brightness (Measured by 20:1 attenuator)

Benefits from cooperation with Portwell:

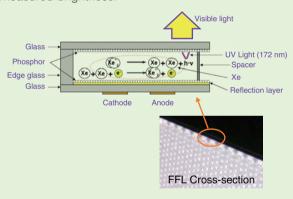
Though the optimization of reliability, performance (brightness), and TCO, Portwell can provide most cost-effective high brightness LCD panels and support you to dig out more business opportunity from the HB niche market.

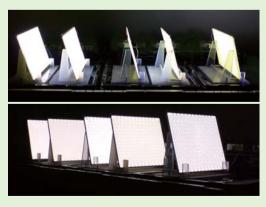
## More on Core Backlight Technologies

#### FFL

In early 2000's, the backlight technology FFL, a slim and flat light source, was introduced to the market by Delta Optoelectronics Inc. in Taiwan. Its primary advantages are long operating lifetime and design of mercury-free. FFL has longer lifetimes (100,000 hours) and better color reproduction and light uniformity when compared with the conventional CCFL.

The FFL is slim and large enough to cover the entire display area, providing benefits of sufficient heat to warm up the liquid crystal at extremely low temperature and of uniform backlight. Besides, FFL initiate response within 1 sec to produce light by using a pulsed dielectric barrier discharge process. However, FFL requires more power than CCFL to deliver the same measured brightness.





### How does FFL Operate?

- By the interaction of Xe (Xenon) atoms, free electrons, and strong electrical field, the unstable bi-atom molecular excimer (Xe2\*) is generated.
- Xenon excimer (Xe2\*) will emit the UV radiation at 147nm and at 172nm
- UV radiation is converted to visible light by phosphors

### Hg (Mercury)-free flat lamp (FFL):

- Xenon gas discharged by di-electric barrier pulse voltage
- High brightness stability
- Long service life at wide operation temperature range

#### **LED**

LED backlight technology is the fastest growing one nowadays. The benefits of such backlight source are reasonably good efficiency, wider range of color reproduction and enhanced contrast ratio, low voltage operation, design mercury-free. However, LED backlight source, same as any semiconductor device, has lower tolerance of high system temperature which may cause color shift. In addition, RGB LED backlight has to overcome the uniformity issue of luminance. Now, utilizing White LED technology is most common instead.

### EBL Optimizing HB LED operation

- Strictly control LED performance and thermal issue
- Maintain good lifetime at brightness enhanced operation

### **CCFL**

So far, the most commonly used LCD backlight technology is CCFL. CCFL backlight has very good performance properties including good luminous intensity, high density (compact and light weight), good color reproduction, uniformity, vibration & impact resistance, durability, longer lifetime than LED and high efficiency.

However, the disadvantages of CCFL are with a slight amount (approx. 4mg Hg per lamp) of mercury vapor (Hg) inside and its low tolerance at low ambient temperature.

EBL Robust CCFL Backlight with MTBF extension

- CCFL lamp surface temperature control
- Lifetime extension under high brightness operation

# Specification of FFL HB





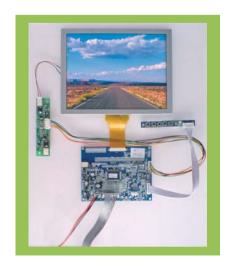
Open Fram Model Name		EBL-150OA	EBL-170OB	EBL-190OB
Display Diagonal		15"	17"	19"
Aspect Ratio		4:3	4:3	4:3
Brightness (nit	s)	1,000	900	700
Display Spec.	Resolution	1024 x 768 / XGA	1280 x 1024 / SXGA	1280 x 1024 / SXGA
	Pixel Pitch (um)	297 x 297	264 x 264	294 x 294
	Contrast Ratio	1000:1	800:1	1000:1
	Viewing Angle (H/V)	140 / 130	160 / 160	160 / 160
	Operation Temp.	-30 ~ 60°C	-30 ~ 60°C	-30 ~ 60°C
	Cold Start Temp.	-30°C	-30°C	-30°C
Operation Condition	Direct Sunlight	Yes	Yes	Yes
	Humidity	10% ~ 95%	10% ~ 95%	10% ~ 95%
	Backlight MTBF	100,000 hours	100,000 hours	100,000 hours
Connectivity	Video Inputs	VGA, DVI	VGA, DVI	VGA, DVI
	Power Supply	AC 90 ~ 240V	AC 90 ~ 240V	AC 90 ~ 240V
Power	Max. Consumption	100W	120W	135W
Mechanical	Mounting	Panel / VESA	Panel / VESA	Panel / VESA
Touch Screen (Optional)		TBD	TBD	TBD

Open Fram Model Name		EBL-185OB	EBL-2150B	EBL-2400B	EBL-315OA
Display Diagonal		18.5"	21.5"	24"	31.5"
Aspect Ratio		16:9	16:9	16:9	16:9
Brightness (nits)		700	650	900	1,000
	Resolution	1366 x 768 / HD	1920 x 1080 / FHD	1920 x 1080 / FHD	1920 x 1080 / FHD
Display	Pixel Pitch (um)	300 x 300	248 x 248	277 x 277	363 x 363
Spec.	Contrast Ratio	1000:1	1000:1	1000:1	4000:1
	Viewing Angle (H/V)	170 / 160	170 / 160	170 / 160	176 / 176
Operation Condition	Operation Temp.	-30 ~ 60°C	-30 ~ 60°C	-30 ~ 60°C	-30 ~ 60°C
	Cold Start Temp.	-30°C	-30°C	-30°C	-30°C
	Direct Sunlight	Yes	Yes	Yes	Yes
	Humidity	10% ~ 95%	10% ~ 95%	10% ~ 95%	10% ~ 95%
	Backlight MTBF	100,000 hours	100,000 hours	100,000 hours	100,000 hours
Connectivity	Video Inputs	VGA, DVI	VGA, DVI	VGA, DVI	VGA, DVI
Power	Power Supply	AC 90 ~ 240V	AC 90 ~ 240V	AC 90 ~ 240V	AC 90 ~ 240V
	Max. Consumption	125W	140W	180W	350W
Mechanical	Mounting	Panel / VESA	Panel / VESA	Panel / VESA	Panel / VESA
Touch Screen (Optional)		TBD	TBD	TBD	TBD

# Specification of LED HB



Model Name	EBL-080LA	EBL-084LA	EBL-150LC	EBL-156LC
Backlight	LED	LED	LED	LED
Display Diagonal	8.0"	8.4"	15"	15.6"
Aspect Ratio	4:3	4:3	4:3	16:9
Brightness (nit or cd/m²)	1000	1000	500	420
Display Resolution WxH (dot)	800 x 600	800 x 600	1024 x 768	1920 x 1080
Contrast Ratio	500:1	600:1	600:1	400:1
Viewing Angle (U/D/L/R)	50 / 70 / 70 / 70	75 / 75 / 75 / 75	65 / 60 / 70 / 70	60 / 60 / 70 / 70
Dot Pitch WxH(mm)	0.2032	0.213 <sup>2</sup>	0.2972	0.215 <sup>2</sup>
Operation Temp. (°C)(LCD surface)	70 / -20	85 / -30	55 / -20	50 / 0
Storage Temp.	80 / -30	85 / -30	60 / -20	60 / -20
Backlight lifetime (hrs) min.	20,000 (typ)	50,000	30,000	20,000 (typ)
Interface	TTL	1-channel LVDS	1-channel LVDS	2-channel LVDS
Video signal Voltage (V)	3.3	3.3	3.3	3.3
Dimensions WxHxD (mm)	183.0 x 141.0 x 6.3	203.0 x 145.2 x 8.0	326.5 x 253.5 x 11.1	359.3 x 209.5 x 5.7



# Specification of CCFL HB



Model Name	EBL-121LC	EBL-150LB	EBL-190LC1
Backlight	CCFL	CCFL	CCFL
Display Diagonal	12.1"	15"	19"
Aspect Ratio	4:3	4:3	4:3
Brightness (nit or cd/m²)	550	700	550
Display Resolution WxH (dot)	800 x 600 / SVGA	1024 x 768 / XGA	1280 x 1024 / SXGA
Contrast Ratio	600	700	1000
Viewing Angle (U/D/L/R)	140 / 110	140 / 135	170 / 160
Dot Pitch WxH(mm)	0.3075 <sup>2</sup>	0.297 <sup>2</sup>	0.294 <sup>2</sup>
Display Colors	16.2M	16.2M	16.7M
Dimension (WxHxD)mm	279.0 x 209.0 x 11.0	326.5 x 253.5 x 14.4	396.0 x 324.0 x 18.0
Operation Temp. (LCD surface)	-30 ~ 85°C	-30 ~ 85°C	-0 ~ 50°C
Storage Temp.	-30 ~ 85°C	-30 ~ 85°C	-20 ~ 60°C
Backlight lifetime (hours)	50,000	50,000	50,000

Model Name	EBL-185LB	EBL-190LC2	EBL-215LC	EBL-216LB
Backlight	CCFL	CCFL	CCFL	CCFL
Display Diagonal	18.5"	19"	21.5"	21.6"
Aspect Ratio	16:9	16:10	16:9	16:9
Brightness (nit or cd/m²)	650	450	550	700
Display Resolution WxH (dot)	1366 x 768 / HD	1440 x 900 / WXGA+	1920 x 1080 / FHD	1366 x 768 / HD
Contrast Ratio	1000	1000	1000	800
Viewing Angle (U/D/L/R)	170 / 160	170 / 160	170 / 160	170 / 160
Dot Pitch WxH(mm)	0.30 <sup>2</sup>	0.2835 <sup>2</sup>	0.24822	0.3495 <sup>2</sup>
Display Colors	16.7M	16.7M	16.7M	16.7M
Dimension (WxHxD)mm	438.0 x 255.0 x 16.5	428.0 x 278.0 x 16.5	495.6 x 292.2 x 16.4	501.0 x 297.0 x 17.3
Operation Temp. (LCD surface)	0 ~ 50°C	0 ~ 50°C	-0 ~ 50°C	-0 ~ 50°C
Storage Temp.	-20 ~ 60°C	-20 ~ 60°C	-20 ~ 60°C	-20 ~ 60°C
Backlight lifetime (hours)	50,000	50,000	50,000	50,000

## ■ R-CCFL

- Robust CCFL designed for large size LCD Panel, 31.5" & 46"
- Custom-made CCFL with thicker diameter and consideration of heat dissipation design for better thermal management

Model Name	EBL-315LA1	EBL-315LA2	EBL-460LA	
Backlight	R-CCFL	R-CCFL	R-CCFL	
Display Diagonal	31.5"	31.5"	46"	
Aspect Ratio	16:9	16:9	16:9	
Brightness (nit or cd/m²)	1200	1200	1200	
Display Resolution WxH (dot)	1366 x 768 / HD	1920 x 1080 / FHD	1920 x 1080 / FHD	
Contrast Ratio	3000	4000	4000	
Viewing Angle (U/D/L/R)	178 / 178	178 / 178	178 / 178	
Dot Pitch WxH(mm)	0.51072	0.36372	0.5302 <sup>2</sup>	
Display Colors	16.7M	16.7M	16.7M	
Dimension (WxHxD)mm	760.0 x 450.0 x 60.2	760.0 x 450.0 x 60.2	1083.0 x 627.0 x 69.0	
Operation Temp. (LCD surface)	0 ~ 50°C	0 ~ 50°C	0 ~ 50°C	
Storage Temp.	-20 ~ 60°C	-20 ~ 60°C	-20 ~ 60°C	
Backlight lifetime (hours)	50,000	50,000	50,000	

# High Brightness Applications

- Outdoor Kiosk
- Outdoor Digital Signage
- Semi-outdoor Kiosk
- Window Display
- Window Signage
- Display for Totem Display
- Display for High Image Quality DOOH
- Display for Transportation Vehicles or Stations
- Display for Gas Pump Station
- QSR or Drive-Thru Kiosk
- ATM (Auto-Teller Machine)
- Ticket Machine
- Self-service Stop









**Cold Start** 

Wide Temp. Range

High Reliablity





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